

ASA Electronics, LLC  
2602 Marina Dr.  
Elkhart, IN 46514



**ATTN: NAME**  
**BUSINESS NAME**  
**ADDRESS**  
**CITY, STATE ZIP**

July 23, 2015

Part #: VCMS140I

**\*\*\* IMPORTANT SAFETY RECALL \*\*\***  
**(RECORDATARIO IMPORTANTE PROGRAMA DE SEGURIDAD)**

This notice is being sent to you in accordance with the requirements of the National Highway Safety Administration Act. ASA Electronics, LLC (ASA) has decided that a defect which relates to motor vehicle safety exists certain Voyager rear cameras, model number VCMS140I, manufactured November 25, 2014, to April 14, 2015.

According to [DISTRIBUTOR/OEM] records (who is a customer of ours), the VCMS140I rear observation camera(s) you purchased on [DATE] has not had necessary safety recall repairs made. We urge you to have the free replacement installation performed as soon as possible.

**KEY INFORMATION**

- Your rear observation camera is involved in an important safety recall.
- Your safety is important to us. Please call 1-877-384-4400 to order your VCMS140I rear observation camera replacement.
- The replacement camera is free of all charges.
- *Si necesita ayuda o tiene alguna pregunta, por favor llame al Centro de Relacion con Clientes al 1-877-384-4400.*

**Recall Number and Description:** 15E050 – VCMS140I Rear Observation Camera Replacement

**What is the issue?** On your vehicle, it may be possible for a sensor in your rear backup camera to fail and cause the camera to reverse the image displayed on the observation monitor. Do not rely on the image displayed. If the camera displays the image in reverse, the driver may inadvertently turn the wrong direction to avoid hitting an object behind the vehicle, increasing the risk of a crash. Please utilize your mirrors when backing up your vehicle.

**What are we asking you To Do?** Please contact 1-877-384-4400 to request a return authorization number to secure your free replacement VCMS140I rear observation camera(s). ASA Electronics will be happy to work with your local dealer to schedule a replacement installation, or have the camera(s) shipped directly to you.

**Service Assistance:** If you have additional questions, please contact ASA's Customer Relationship Center at 1-877-384-4400 and one of our representatives will actively assist you. Instructional sheets on the recall process are also available if needed. Our office hours are Monday through Friday: 7:00AM – 6:00PM (EST).

If you wish to contact us through email, please send all inquiries to:  
[recall@asaelectronics.com](mailto:recall@asaelectronics.com)

If you are still not able to have the safety defect remedied without charge and within a reasonable time, you may wish to write the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue, S.E., Washington, DC 20590 or call 1-888-327-4236 (TTY: 1-800-424-9153); or go to <http://www.safercar.gov>.

We apologize for any inconvenience this may cause and want to assure you that, with your assistance, we will correct this condition. Our commitment, together with your dealer, is to provide you with the highest level of service and support.

Thank you for your attention in this important matter.

ASA Electronics